Know Overdose Nevada County is a local campaign to increase knowledge and awareness about drug overdose risks and harm reduction strategies to help prevent overdoses and overdose deaths.

**CAMPAIGN GOALS**
- Prevent deaths from drug overdoses
- Keep people safer when using drugs
- Connect people who use drugs and their support networks to resources

**CAMPAIGN PRIORITIES**
- Improve access to information and resources
  - KnowOverdoseNC.com
  - Network of harm reduction supporters
  - Access to Narcan
  - Campaign materials
  - Downloadable social media kit
- Increase knowledge and awareness of harm reduction strategies
  - Harm reduction and overdose prevention best practices
  - Trainings and education
  - Non-judgmental & non-stigmatizing approach

**WHY KNOW OVERDOSE?**

<table>
<thead>
<tr>
<th>Year</th>
<th>Accidental overdose deaths involving fentanyl</th>
<th>Accidental overdose deaths not involving fentanyl</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>0</td>
<td>18</td>
</tr>
<tr>
<td>2020</td>
<td>19</td>
<td>18</td>
</tr>
<tr>
<td>2021</td>
<td>17</td>
<td>27</td>
</tr>
</tbody>
</table>

Like many other communities across the state and country, Nevada County has seen a rise in overdose deaths in the past few years. This has largely been a result of fentanyl, a very strong synthetic opioid, entering the local drug supply.

Know Overdose Nevada County embraces harm reduction as an evidence-based approach to preventing overdose deaths and offering compassionate support in our community.

**HOW CAN YOU HELP?**
- Sign-on as a supporter of the campaign
- Share information and resources
- Learn about and carry Narcan
- Encourage others to do the same!

**LEARN MORE**

Web: KnowOverdoseNC.com

Contact us: KnowOverdoseNC@gmail.com